

Brief Sheet: Shop Front Theatre For Young People

Street Performance in Rockdale Town Centre "Wadya Call Me" Thursday 28, Friday 29 and Saturday 30 October 2004.

Rockdale Town Centre has been fortunate enough to be chosen by the Shopfront Theatre for Young People as the site for their long awaited street production of "Wadya Call Me".

The Shopfront Theatre for Young People is a not for profit organisation that has been providing innovative and contemporary performances since 1976. They a national reputation for being the premiere 'young people' production company in Australia. Rockdale City Council has enjoyed a strong supportive relationship with the theatre for many years and continues to support them with this performance.

Shopfront will be conducting a street performance in King Lane for three consecutive nights on Thursday 28, Friday 29 and Saturday 30 October. Attached is an info pack regarding the company and the performance.

The Shopfront Theatre performed in the streets of Hurstville Town Centre during the first week of August this year (see info pack for photos). This performance attracted people to the town centre and to the surrounding businesses.

This is a fantastic opportunity to promote Rockdale Town Centre and our local businesses. This production will encourage our local residents to visit the Centre and enjoy an interactive theatre performed, devised by the young people of our local community.

This performance will involve a temporary street closure of King Lane, between King Street and Croft Lane. All businesses are advised to arrange their deliveries around the street closure time. All times and details can be found in the info pack.

Are you interested in hearing more about how you can be involved in this unique opportunity? If you are interested in further discussing the production, please fill out the below and fax back to Maria Tsounias, Rockdale City Council, Fax 9526 1777

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Business Name: _____

Contact Name: _____

Phone: _____

I'd like to discuss how I can be involved in supporting the production of "Wadya Call Me".

The following are potential ways you can be involved. Please tick those you are interested in.

- Providing electricity for the performance (needs to be backing onto King Lane)
- Provide storage space for equipment.
- Allowing posters and promotional material to be placed in my business
- Provide catering promotion (e.g. appear on the flyer as a venue for coffee/meal before or after the performance)
- Remaining open during the performance.
- Allowing a mural to be painted on my property (needs to be backing onto Kings Lane)
- Allowing my back dock/doors to be used during the performance. (needs to be backing onto King Lane)

Any comments:

