

**Rockdale City Council Update**  
**Presented to Rockdale Chamber of Commerce – 3rd December 2003**



**1. Promotional Material**

- The following promotion materials are now available.
- Rockdale Town Centre Business Directory
- Rockdale Town Centre Stickers - for your shop fronts and to handout.
- Rockdale Town Centre Banners - to be displayed through the centre

**2. Capital Works Concept Plans**

- Capital Development Concept Plans have been created for the War Memorial and The Guild Theatre.
- The Chamber Committee attended a briefing session with the consultants last week.

**3. Improvements Program**

- The Rockdale Town Centre Improvements program will be opened for applications in January 2004.
- Promotional material regarding the grant will be made available to all traders and land owners this week.
- Application forms can be collected from Council's Customer Service.

**4. Rockdale City Council Lunch and Learn session - Rockdale Town Centre**

- Thank you to the following traders who provided promotional material for the lunch and learn program:
  - Walter Herrmann Real Estate
  - Rockdale Dentist - est. 1954
  - Package House
  - Dickson's Fashions and Shoes
  - Grbevski and Associates
  - The Grand Hotel
  - Mandi Products
  - Rockdale Community Church of Christ
  - Alderson's Pharmacists Advice
  - Tasty Pastry

**5. Christmas 2003**

Christmas Promotions this year include:

- **Decorations** :Being handed out this week to each street level shop front
- **Santa Visits**: From 15th December - 24th December between 12pm - 2pm. Santa will be joined by street entertainers and Santa's helper. We will be handing out RTC balloons, lollies, fliers and stickers.
- **Advertising in the Leader and Flier Drop**: The following traders have participated in the advertising.
  - The Grand Hotel

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- The Rockdale Community Church of Christ
  - Camera House
  - Alderson's Pharmacists Advice
  - Design Tiles
  - Grbevski and Associates
  - Tasty Pasty
  - Bullie's Hair Pro Salon
  - Kinnane's Furniture
  - Mandi Products
  - Dickson's Fashions and Shoes
  - Joe Mandile Real Estate
- 
- The flier drop will be distributed this weekend to 10,000 properties.
  - The Leader ad will appear on Thursday 11th December on page 17.
  - Other such opportunities will be made available again next year.
  - All proceeds from this promotion will be given to the Chamber.

**6. What to look out for**

- Regulation Audit
- Green Program
- More advertising and promotion opportunities.
- 2004 Launch - late Feb.

**7. Development Application Received:**

The following development applications have been lodged recently:

398 - 412 Princes Highway:

Mixed Use Development 28 residential units, 2 commercial spaces and basement parking.

541 Princes Highway

Mixed Use development 26 residential units, commercial floor and basement parking.

13 King St

Alterations and Additions to commercial building. Change of use to restaurant open Monday - Sunday

558 Princes Highway

Strata division into 15 lots

52 Bay St

Stata Division into 32 lots

542 - 546 Princes Highway

Mixed use development 22 residential units, commercial floor space and basement parking.

549 Princes Highway

Change of use to Brothel.

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**Rockdale Chamber of Commerce Meeting 3 December 2003 - Minutes**

**Chairperson - Rami Abdallah**

**Minute Taker - Maria Tsounias**

**Meeting open: 8.00am**

**1. Attendees:**

Manual Koutsourais - Rockdale Smash  
Craig Bucknall - Bullie Graphics  
Pelin Ibrahim - Design Tiles  
Rami Abdallah - Richardson and Wrench  
Paul De Maria - Hales Redden and Partners  
Annette Ritson - Rockdale Dentist  
John Goff - The Grand Hotel  
Rodney Goff - The Grand Hotel  
Anthony Maronese - The Grand Hotel  
Zahwat Hoballah - ITSYS Australia  
Peter Mandile - Joe Mandile Real Estate  
Susan Philips - Planet Maps  
John Brandenburg -Rockdale City Council  
Maria Tsounias - Rockdale City Council  
John Ajaka - John Ajaka Solicitors  
John Dickson - Dickson's Fashions  
Kent Alderson - Alderson Pharmacists Advice  
Kate Kinnanne - Kinnanne Furniture  
Grayson Kinnanne - Kinnanne Furniture  
Tom Mackovski - Rockdale News agency  
Jan Ricigliano - Gliano Designs

**2. Apologies**

Lucy Kratz - ANZ  
Walter Herrmann - Walter Herrmann Real Estate  
Shaun Fraser - Rockdale Community Church of Christ (arrived late)  
Darwin Luhur - Rainbow Camera House (arrived late)  
Joe Mandile - Joe Mandile Real Estate

**3. New Members**

Bullie's Hair Pro Salon  
Tasty Pastry

**4. Rockdale Town Centre Web site Update - Craig Bucknall**

- 252 Hits
- On-line Poll has been created which allows users to register how often they use the site - so far 6 responses.
- Craig is planning to make to web site look more like the business directory that has been handed out. ACTION - Maria to give Craig directory in digital format.
- All members are encouraged to sign up soon.

**5. Council Update: Maria Tsounias**

Refer to above report.

Comments from the floor regarding Council report:

- Suggestion raised by **Paul**- All development application notices to show which shop/ business is currently at the site, this will allow the Chamber to have a better understanding of the DA's

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**6 Committee Update - Maria Tsounias (in Shaun's absence)**

The committee's action plan was presented to the Chamber. Please see attached report.

Comments from the floor regarding Committee report:

- Suggestion by **Kent** - In support of the collection of a crime database, that a fax template be created for members. This fax would be used to inform other shop keepers of suspicious customers are problems in the area.
- Suggestion by **Rami** - In support of the Police action plan, ensure that the local area command is giving us regular feedback.

**7 General Business**

**Jan - Graffiti in Geeves Ave is getting worst.**

Response: This is the purpose of the Improvements Program, to encourage owners to improve the area.

**Rita - Trolleys are being dumped around her unit block**

Response: There isn't much that the Chamber or the Council can do. Rita will need to contact the trolley distributors.

**Grayson - Commuter Car park in Geeves Ave. Cars are blocking loading docks.**

Response - This car park is owned by the State government. Therefore this will need to be taken to them. Suggestion by **Rami**: that the Chamber write a letter of support to ensure that this car park is regulated.

**John Dickson: Thanked Maria for her efforts during the year.** John said that it was a pleasure to see so many people coming to the Chamber meeting each month.

**John Dickson: Garbage cleaning behind his store.**

Response: Call customer Service. For many issues like this it is actually quicker to lodge such issues directly with Council's Customer Service.

**Tom: Regulation of products on the footpath - what is happening?**

Response: The regulations audit is taking place in January, yet by then Maria will bring this to the regulations department.

**Tom: Street Cleaning - What's the Story?**

Response: Maria told the Chamber that the cleaning staff at Rockdale were going to be changed and these issues would be addressed.

**Pelin - Street Cleaning, not in front of her store.**

Response: Maria will look into it.

**Meeting Closed: 8.40am**

Christmas Coffee and Muffins were presented to attendees.

The following attendees collected Christmas and RTC promotion products from Maria:

- Annette
- Sue
- John Ajaka
- John Dickson
- Jan

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- Tom
- Paul
- Zahwat
- Kate
- Kent
- Pelin
- Peter
- Manual
- Anthony
- Darwin