



ROCKDALE TOWN CENTRE SHOP FRONT IMPROVEMENT GRANTS PROGRAM

BACKGROUND

The Shop Front Improvement Grants Program has been established by Rockdale City Council, with the support of the Rockdale Chamber of Commerce and Industry. Funding for this program has been attained from the Rockdale Town Centre Local Area Special Rate.

AIM OF THE GRANTS PROGRAM

The aim of this grants program is to support the upgrading of shop fronts in the Rockdale Town Centre.

The main objectives of the program are:

- To encourage owners and occupiers to improve shop frontages.
- To encourage neighbouring properties to work together to improve local amenity.
- To support initiatives by traders and businesses.

PROMOTION

The Rockdale Town Centre Shop Front Improvement Grant will be promoted by the Council and the Chamber of Commerce via regular newsletters, meetings and correspondence.

INVITATION TO APPLY

Grant applications must be submitted on the attached application form.

There is no limit to the number of grant applications submitted for any one property, however only one grant will be approved per property each year.

Favourable consideration will be given to joint applications where shop front improvements are proposed for two (2) or more properties. In this case multiple grants may be approved.

ELIGIBLE PROJECTS

Eligible projects may include:

- Removal of unused signs
- Awning replacements or upgrades
- Professional window displays and signs
- Application of anti graffiti treatments.
- Painting and shop front decorations

The grant does not cover:

- Routine maintenance
- The purchase of buildings

- The reallocation of businesses
- New additions or extensions
- Security devices or grills
- Handwritten signs and posters
- The purchase of cleaning products
- Internal upgrades including, display shelves, internal painting etc.
- Unsympathetic work.

ASSESSMENT CRITERIA

Successful applications will be those that meet the aims and objectives of the grants program and contribute to an improvement of the overall amenity of the Town Centre.

LEVEL OF FUNDING AVAILABLE

The grants program will provide \$1 dollar for \$1 dollar funding up to a maximum of \$1,000 for each grant.

ASSESSMENT PROCESS

Projects will be assessed by Rockdale City Council with the assistance of the Rockdale Chamber of Commerce and Industry.

APPLICATION TIMING

Anticipated Timetable - The grant is open for applications on 1st May 2004, and closes the 31st May 2004

PAYMENT OF GRANT

Subject to the type of project supported, the grant will normally be paid when the project has been completed.

LODGEMENT OF APPLICATION AND FURTHER INFORMATION

For application forms or further information contact:

Rockdale Town Centre Coordinator, Maria Tsounias
2 Bryant St, Rockdale 2216
P: 02 9562 1662
F: 02 9562 1888
E: mtsounias@rockdale.nsw.gov.au

Or

Rockdale City Council Customer Service
2 Bryant St, Rockdale 2216
P: 9562 1666